

## **PRIVACY POLICY**

This privacy policy covers the current website. Here we inform our Clients/Users about the general rules for the processing of personal data, which are collected and processed in strict compliance with the legislation on the protection of personal data in force at any given time, namely Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27, 2016.

Our company and the brands managed by it respect the privacy of the Client/User and process their personal data by the laws in force. The data will not be processed for purposes other than those specified here, reserving the right to update or modify the Privacy Policy at any time, namely, to adapt it to legislative changes.

## **WHO IS RESPONSIBLE FOR THE PROCESSING OF PERSONAL DATA?**

Company Name: Mar Entertainment

Headquarters Address: 31 Rue Ahmed Charci Bourgogne, Casablanca, Morocco

VAT Number: 00251214400041

Email: info@groupemmar.com

## **WHAT IS PERSONAL DATA?**

Personal Data means any information relating to an identified or identifiable natural person, regardless of the medium, including sound and image. An identifiable person is considered to be one who can be directly or indirectly identified, namely by reference to an identification number or one or more specific elements of their physical, physiological, mental, economic, cultural, or social identity.

The company "Mar Entertainment" only collects adequate, relevant data and is limited to what is necessary for the purposes they are processed.

## **FOR WHAT PURPOSES ARE USER'S PERSONAL DATA COLLECTED?**

The data collected in the website forms are exclusively intended for processing requests for information and contact from Clients/Users, sending information regarding events, sending information for scheduling visits at the request of clients/users, responding to requests for information and inquiries, managing clients' personal preferences, or providing information about the activities carried out, namely data such as name, phone number, and email address, and will not be used for any other processing than that stipulated. This information is not, under any circumstances, provided to third parties, intended solely to serve our Client/User better, and is used exclusively in follow-up contacts made with them.

Whenever you submit your personal data on the website, you authorize the collection, use, and disclosure of that information by our Privacy Policy.

Browsing the website only implies the collection of the internet protocol address ("IP").

The website's domain server registers and stores the information that is normally registered by default by the server, that is, the IP through which the User accessed the Internet, the date and duration of access to the website, the Internet address of the website that brought the User directly to our website, and whether the User has indicated whether they were of legal age to consume alcoholic beverages.

This information will be used to measure the number of visits to different areas of the website, determine whether Users are of legal age to consume alcoholic beverages, and help make the website more useful for Users.

## **WHO HAS ACCESS TO THE USER'S PERSONAL DATA AND IS RESPONSIBLE FOR DATA PROCESSING**

"Mar Entertainment" does not disclose any personal data of its Clients and Users to third parties without their consent, except when required by law. It is our responsibility to process the user's personal data.

If the data subject needs to contact the data controller, they may do so by sending an email to [info@groupemar.com](mailto:info@groupemar.com)

## **WHERE ARE USER'S DATA STORED?**

The data of our clients and users are automatically stored on a secure server located in Portugal, which is stored in specific databases created for this purpose. These servers are protected and maintained by the highest security standards and in compliance with applicable privacy laws. If you wish to be removed from our database, you may exercise this right by contacting us through the website or email: [info@groupemar.com](mailto:info@groupemar.com)

## **HOW LONG DO WE STORE YOUR PERSONAL DATA?**

The period during which Personal Data is stored and retained varies according to the purpose for which it is used, with the rule being that they are retained only for the period necessary for each purpose. There are, however, legal obligations (e.g., tax obligations) that may require the retention of Personal Data for a longer period of time and, in that case, the data will be retained only for the period necessary to comply with the legal obligation imposed.

The personal data collected is processed in strict compliance with applicable legislation and stored in specific databases created for this purpose. Such data is retained in a format that allows the identification of the Data Subjects.

## **WHAT ARE THE CLIENT/USER'S RIGHTS?**

As data subjects, Clients/Users are guaranteed, at any time, the right to access, rectifier, update, limit, and erasure of their personal data (except when the data is indispensable for the provision of services and compliance with legal obligations), the right to object to the use of the same for commercial purposes and to withdraw consent, and the right to data portability.

## **HOW CAN YOU ACCESS, RECTIFY, UPDATE, LIMIT, ERASE, OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA, OR WITHDRAW CONSENT?**

To deal with matters related to the protection of Personal Data on our website, you should contact "Mar Entertainment" through one of the following channels:

Email to the following address: [info@groupemarmar.com](mailto:info@groupemarmar.com)

Letter addressed to

Mar Entertainment  
31 Rue Ahmed Charci Bourgogne, Casablanca, Morocco

## **CHANGES TO THE PRIVACY POLICY**

It is the policy of "Mar Entertainment" to comply with the legal, regulatory, and normative provisions governing privacy and the protection of Personal Data in all countries where it operates, without exception. Therefore, whenever necessary, it reserves the right to adjust the Privacy Policy in accordance with the legal requirements imposed and to update it in accordance with changes introduced in the Processing of Personal Data of Users.

## **HOW DO WE USE "COOKIES"**

This website uses the technology widely known as "cookies." A cookie is a unique text file a website sends to your browser software. Cookies allow the customization of the information presented based on your browsing preferences. We use cookies to personalize content or to "remember" you when you register products or services. If you do not wish us to install cookies on your browser, you must set it to reject cookies. Rejecting cookies will affect your ability to use some of the services on our website.